



TERESA ZORZI

Enthusiastic / Lifelong Learner

WORK EXPERIENCE

2011 - PRESENT

Senior Designer/Front End Developer, *Digital Target Marketing*

- Managing the creative department, a staff of 7 designers, in the absence of the Creative Director. Duties include: assigning tasks to the staff to ensure all daily deadlines are met, working with project managers to coordinate and ensure that clients are satisfied.
- Creating design solutions for direct response, lead-generation and live event marketing websites. Clients are among the leaders in the direct response industry.
- Building and continually editing websites in accordance with client requests.
- Managing multiple projects in an extremely fast-paced environment with tight deadlines.

2010 - 2011

Graphic/Web Designer, *Golden Technologies*

- Wireframed, designed and developed websites, both front and back-end, while taking into account brand standards, client requests, budget and deadlines.
- Designed and developed an internal marketing plan, which included landing pages, product whitepapers, slicks and direct mail.

2006 - 2010

Graphic Designer, *Ted Muta Advertising & Design*

- Designed a variety of print pieces, which included brochures, direct mail, newsletters, logos, corporate identity, advertisements and invitations.
- Managed various projects from pre-press through post-press production, including communication with the printer.

VOLUNTEER EXPERIENCE

2010 - 2015

Mentor, *Marquette University*
Counsel, guide & advise young adults on the marketing industry.

2011 - 2014

Co-Founder & Mentor, *Four11 Mentors*
Planned 4 consecutive 'sessions' from inception to completion, including all communication with mentor/mentee pairs and planning all events.

2013

Conference Speaker, *InSight Design Conference*
Spoke on Living a Positive Life

EDUCATION

BFA in Visual Communications, March 2006
The Illinois Institute of Art, Chicago, Illinois

BA in Advertising/Marketing, May 2003
Marquette University, Milwaukee, Wisconsin

SKILLS

Illustrator
Photoshop
InDesign
HTML/CSS

Acrobat
Microsoft Word
Mac & PC Platforms

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